



A new chapter in maximising VAT benefits for the **publishing** industry.

Unlocking VAT savings for the **future of publishing** with VAT IT Reclaim

Open the next chapter of growth for your publishing enterprise with VAT IT Reclaim. **Millions go unclaimed** annually in the publishing industry due to the challenges of global supply chains and shifting VAT regulations, despite significant industry growth over the past two decades.

Navigating the complex pages of VAT compliance and recovery can be daunting and costly. VAT IT Reclaim is your trusted partner, specialising in multinational, cross-border tax strategies that ensure you reclaim the VAT that's rightfully yours. By working with us, you'll not only write a story of VAT savings but also streamline operations and optimise your supply chain for maximum efficiency.

Elevate your **business finance** with VAT IT Reclaim

As the chosen VAT reclaim partner for over **5 of the largest publishing companies** worldwide and over **80 clients within the industry**, we have garnered unparalleled expertise in VAT reclaim specific to agriculture. Our extensive network grants us a deep understanding of the intricacies involved. To date, VAT IT has successfully reclaimed more than **€2 million** in foreign VAT incurred on various industry-related expenses.

We've successfully assisted our clients to successfully recover foreign VAT regarding editing costs, publication fees and marketing and distribution of related materials.

Let VAT IT's team of experts, armed with specialised VAT knowledge and experience, help you identify, assess, and maximise your VAT recovery. Experience unparalleled account management and spend visibility, ensuring financial optimisation like never before.



Foreign VAT exposure often results from VAT incurred on:



PRODUCTION AND PUBLICATION COSTS

Publishing involves a lot of steps from idea to final product. This includes editing and formatting of books and newspapers, cover design, audiobook recording /studio fees, publishing & accreditation fees and more. The VAT incurred on publication costs may be eligible for VAT recovery, cutting your apparel expense by up to 27%.



MARKETING AND DISTRIBUTION

Marketing and distribution of books, newspapers and audiobooks is an important part of the publishing industry. This leads with costs associated to promotional events, delivery costs, merchandising and more. There are many financial and contracting implications. Understanding the impact of VAT on your marketing and distribution costs can help you avoid budgeting pitfalls and ensure maximum VAT savings.



HOSTING AND ATTENDING OF MEETINGS & EVENTS, CONVENTIONS, & TRADE SHOWS

Tradeshows, meetings, events, and conferences in the publishing industry generates huge spend and eligible VAT for recovery. VAT on event registration, attendance fees, transport costs and accommodation expenses are just some of the expense categories that can be eligible for up to 27% cost savings.



OTHER HIGH VALUE EXPENSES

- Audiobook recordings/ studio fees
- Delivery fees
- Equipment rental

We do it best, **free yourself**

VAT IT has spent the last two decades identifying, researching and perfecting VAT refund opportunities. By letting us do what we do best – tracking down and recovering the VAT you are owed – you can devote your time and resources to running and growing your business.

To find out more, visit vatit.com or **contact us**.

